

## **Business Sponsor Recognition Levels Rummel Creek Elementary School 2017-2018**

### ***\$1,500 and up - Platinum***

Full-page color ad in the Student Directory – Pages are available on first come, first served basis  
Banner listing displayed in cafeteria for this school year  
Recognition at school events and in weekly newsletter  
Recognition on school marquee and featured logo on the PTA website for two weeks  
Recognition on RCE PTA website in our underwriter's directory  
Ad to be included in our new online directory

### ***\$1,000-\$1,499 – Gold***

Full page black & white ad in the Student Directory  
Banner listing displayed in cafeteria for this school year  
Recognition at school events and in weekly newsletter  
Recognition on school marquee for one week  
Recognition on RCE PTA website in our underwriter's directory

### ***\$500-\$999 – Silver***

Half page black & white ad in the Student Directory  
Banner listing displayed in cafeteria for this school year  
Recognition at school events and in weekly newsletter  
Recognition on school marquee for one week  
Recognition on RCE PTA website in our underwriter's directory

### ***\$250-\$499 – Bronze***

Quarter page black & white ad in the Student Directory  
Recognition at school events and in weekly newsletter  
Recognition on RCE PTA website in our underwriter's directory

### ***\$100-\$249 – Friend of Rummel Creek***

One-eighth page black & white ad in the Student Directory  
Recognition at school events and in weekly newsletter  
Recognition on RCE PTA website in our underwriter's directory

### ***\$50-\$99 – Neighbor of Rummel Creek***

Listing with all other underwriters in the Student Directory  
Recognition at school events and in weekly newsletter  
Recognition on RCE PTA website in our underwriter's directory

**Check to have your logo added to the 2018 Boosterthon t-shirt**

\$250 for small logo/\$500 for larger logo

Company logos to be put on the back of the Spring Boosterthon shirts

Available with the purchase of ad space in the Student Directory

**All donors will be listed in the Underwriters' index in the Student Directory**

#### **Please note:**

1. Due to the popularity of our Student Directory ads, preferred locations in the directory are on a "first come, first serve" paid basis. We will do our best to give contributors the next best available space.
2. The deadline for you to reserve your spot in the Student Directory is Friday, August 25, 2018.  
**Please email** your artwork to [RCEBusinessUnderwriting@gmail.com](mailto:RCEBusinessUnderwriting@gmail.com) in jpeg format.

**Rummel Creek Elementary School  
2017-2018 Student Directory  
Advertising Sizes**

**Platinum Level**

Full Page, color

4 ½" W x 7 ½" H

Ad also included in Online Directory

**Gold Level**

Full Page, black and white

4 ½" W x 7 ½" H

**Silver Level**

Half Page

4 ½" W x 3 ¾" H

**Bronze Level**

Quarter Page

4 ½" W x 1 7/8" H

**Friend of Rummel Creek Level**

One-eighth Page

2 ¼" W x 1 7/8" H

**Neighbor of Rummel Level**

Listing in the directory

Listing on the RCE website